



REPRESENTATIVE CLIENTS

Concept Generation & Development

Almond Board of California
 Ben & Jerry's Homemade
 Cereality™
 The Compendium Group
 Diana Ingredients–CAP(FR)
 Green Mountain Coffee
 The Hale Group
 Hester Industries
 J.M. Smucker Co.
 L. J. Minors–Div. Nestle
 Nescafé™–Div. Nestle
 National Honey Board
 New World Pasta
 Potato Republic
 Torani
 Toll House™–Nestle Brands
 Unilever–I.C.F.E. Europe
 Wisconsin Milk Marketing Board
 Zespri Kiwifruit

Menu Design & Development

Allied Domecq-USA (3 concepts)
 Blue Mesa Restaurants
 Brinker International (4 concepts)
 Bruegger's, Inc.
 Cereality
 GreatMeals.com
 Friendly's
 Garner Merchant
 Darden Restaurants (3 concepts)
 Legal Seafood's
 Leona's
 Knowfat Lifestyle Grill
 LSG Sky Chefs
 Lettuce Entertain You
 Market Basket–Demoulas
 Metro Media Group Restaurants
 Panera Restaurants
 Perry Restaurant Group
 Ranch * 1
 Restaurant Associates
 Sodexo USA
 Ukrop's Supermarkets

Brand, Market & Recipe Development

Almond Board of California
 American Institute of Wine and Food
 American Seafood Company
 Blodgett-Maytag Corporation
 Cargill–Oil Division
 Diana Foods (FR)
 Groen Equipment.
 J.M. Smucker Company
 L. J. Minors–Div. Nestle
 National Cattleman's Association
 The Soy Foods Council
 Tetra Pack U.S.A.
 Unilever ICFE (EU)
 U.S. Highbush Blueberry Council
 Wisconsin Milk Marketing Board
 Waring Equipment Company
 Waterbury Holdings

Product Design & Development

All Seasons Kitchen
 Annie's Homegrown
 Borden Foods–Healthy Harvest
 Cabot Creamery
 Cascadian Farms
 Cold Hollow Cider Mills
 Crème Culinaire–NSC Technologies
 Culinary Cream–L.J. Minors
 Duck Trap River Fish Farms
 Franklin Foods
 Good Humor–Breyer's
 L. J. Minors–Div. Nestle
 Ocean Spray Cranberries Inc.
 Olives-Figs, The Olive Group
 Macy's
 McKenzie Meats
 National Cattleman's Beef Association
 New World Pasta
 Patria Restaurant Products
 Pierce Frozen Foods
 Pleasures–Nestle Brands
 Raskas
 Rondelé Foods
 Smuckers Quality Beverage

Toll House–Nestle Food Service
 Tyson Foods
 Unilever–I.C.F.E. Europe
 Vermont Butter & Cheese
 Waterbury Fresh Foods

Operational Development

Airport Services Inc.
 Cereality
 Carnival Cruise Lines
 Hen House Supermarkets
 Nescafé™ U.S.A.–Coffee Bars
 Ranch * 1
 SmartRevenue.com
 Sony-Loews
 Toll House™ by Chip™ Cafés

Organization Affiliations

- *Vice-President*
The Chefs Collaborative
- *Ark of Taste Committee*
Slow Food
- *President Emeritus*
Vermont Fresh Network
- *National Committee Chair*
Research Chefs Association
- *National Director*
American Institute of Wine & Food (AIWF)
- International Food Editors Council
- International Association of Culinary Professionals
- James Beard Foundation
- National Restaurant Association
- Product Development Management Association
- Retail Bakery Association
- Slow Foods USA
- VT Lodging and Restaurant Association